



Lake Red Rock Balloon Fest 2016

Dates: July 8-10 Location: North Overlook Beach

SPONSORSHIP OPPORTUNITIES



\$1000

NEW this year! Have your business → really seen! Sponsor banners extreme size! A floating billboard promoting your business. 15' - 20' tall x 30' wide. **Limit of 5 for 2016 event.**



\$500

Sponsor one full balloon (sponsor name displayed on both sides of basket).

- Sponsor one full balloon on all event advertising, t-shirts and posters displayed in area businesses.
- Night Glow and full Balloon Sponsors may display a banner/sign advertising their business at South Overlook. (Sign guidelines and restrictions apply. If interested, please inquire).

\$250

Co-sponsor a balloon (sponsor name displayed on one side only of basket).

\$500

We would like to invite a sponsor(s) to help host the V.I.P. Pilot/Sponsor Event.

Please detach and return form to the following:

Pella Convention & Visitors Bureau Office

Attn: Lake Red Rock Balloon Fest 2016

818 Washington St.

Pella, IA 50219

Jill Vandervoort 641-628-2626 or jill@pella.org



YES, we want to become a sponsor of the Lake Red Rock Balloon Fest 2016

Name of Business/Individual _____

DEADLINE OF SPONSORSHIP PAYMENT IS BY MARCH 31, 2016

_____ NEW "billboard banner" Sponsorship (\$1000))

_____ Returning Sponsorship of Full Balloon (\$450)

_____ New Sponsorship of Balloon (full - \$500, co-sponsor- \$250)

_____ Returning Co-Sponsorship of Full Balloon (\$200)

_____ Sponsorship of V.I.P. Meet & Greet (up to 4 sponsors at \$500)

Contract Signature: _____ Contact Phone Number: _____

(Required)

(Required)